### **Converting science into policy: a career inspired by Rachel Carson**

William Sutherland University of Cambridge

### Rachel Carson The Sea Around Us

The *New York Times* bestseller Over one million copies sold

Introduced by Margaret Atwood

> 'A masterpiece of ecological writing' *Guardian*

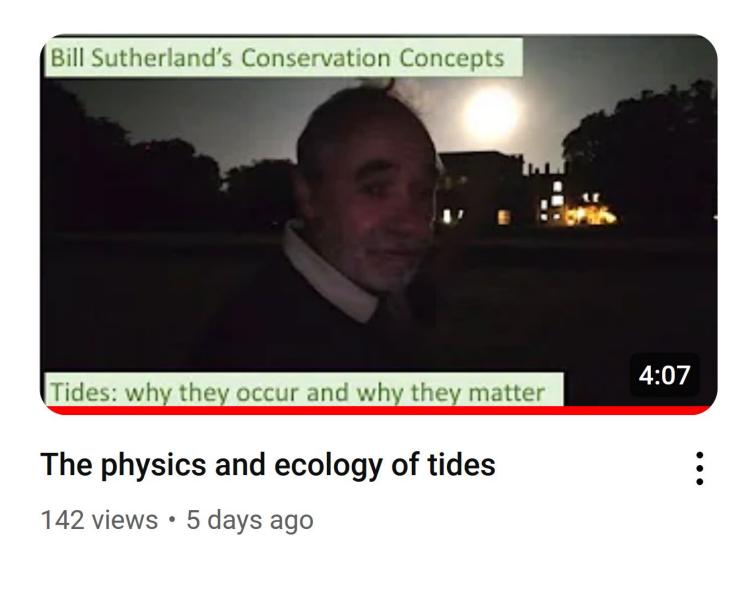
THE CANONS



#### Kelp

- •
- •

211 views • 1 month ago

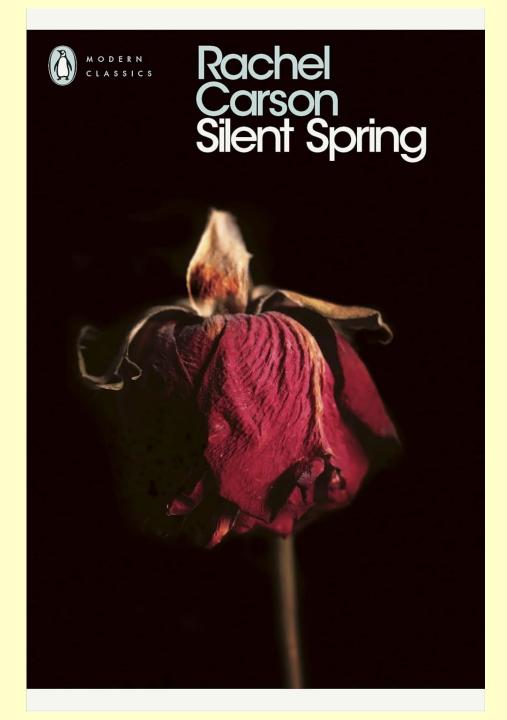




#### **Chalk Streams**

- ٠
- .

253 views • 3 weeks ago







#### **Alphonse Chapanis**





### WHO Surgical Safety Checklist

(adapted for England and Wales)

National Patinet Safety Agency National Reporting and Learning Service

SIGN IN (To be read out loud)	TIME OUT (To be read out loud)	SIGN OUT (To be read out loud)
Before induction of anaesthesia	Before start of surgical intervention for example, skin incision	Before any member of the team leaves the operating room
Has the patient confirmed his/her identity, site, procedure and consent? Yes Is the surgical site marked? Yes/not applicable Is the anaesthesia machine and medication check complete? Yes Does the patient have a: Known allergy? No Yes Difficult airway/aspiration risk? No Yes, and equipment/assistance available Risk of >500 ml blood loss (7 ml/kg in children)? No Yes, and adequate IV access/fluids planned	Have all team members introduced themselves by name and role?         Yes         Surgeon, Anaesthetist and Registered Practitioner         verbally confirm:         What is the patient's name?         What proceuder, site and position are planned?         Anticipated critical events         Surgeon:         How much blood loos is anticipated?         Are there any specific equipment requirements or special investigations?         Are there any critical or unexpected steps you want the team to know about?         Anaesthetist:         Are there any patient specific concerns?         What is the patient's ASA grade?         What monitoring equipment and other specific levels of support are required, for example blood?         Nurse/ODP:         Has the sterility of the instrumentation been confirmed	Registered Practitioner verbally confirms with the team:         Has the name of the procedure been recorded?         Has it been confirmed that instruments, swabs and sharps counts are complete (or not applicable)?         Have the specimens been labelled (including patient name)?         Have any equipment problems been identified that Need to be addressed?         Surgeon, Anaesthetist and Registered Practitioner:         What are the key concerns for recovery and management of this patient?
	(including indicator results)?	content for England and Wale

# PATIENT DETAILS Last name: First name: Date of birth: NHS Number:\* Procedure: \*If the NHS Number is not immediately available, a temporary number should be used until it is.

Nurse/ODP: Has the sterility of the instrumenta	ation been confirmed
(including indicator results)?	concerns?
Has the surgical site infection (SSI) bu Yes/not applicable	ndle been undertaken
Antibiotic prophylaxis within the	last 60 minutes
<ul><li>Patient warming</li><li>Hair removal</li></ul>	
Glycaemic control	
Has VTE prophylaxis been undertaken	?
Yes/not applicable	
Is essential imaging displayed? Yes/not applicable	

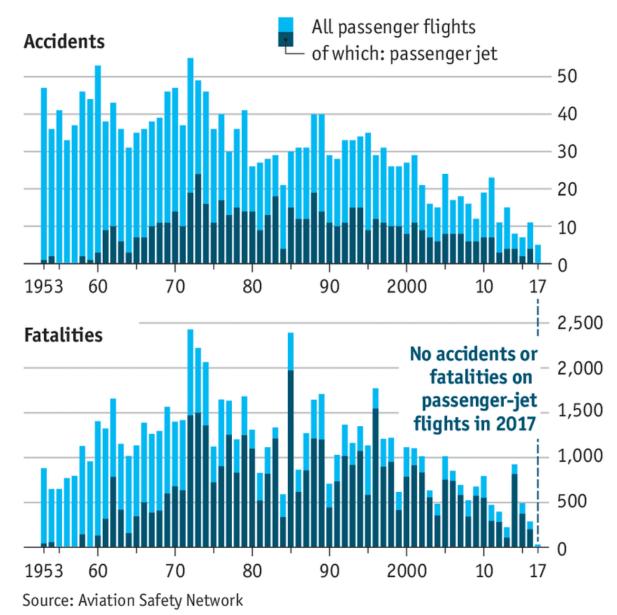
#### content for England and Wales

#### www.npsa.nhs.uk/nrls

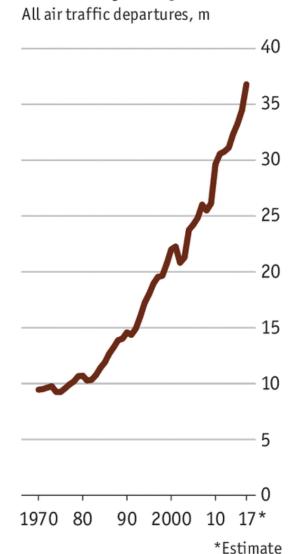
0861 January 2009

#### Safer skies

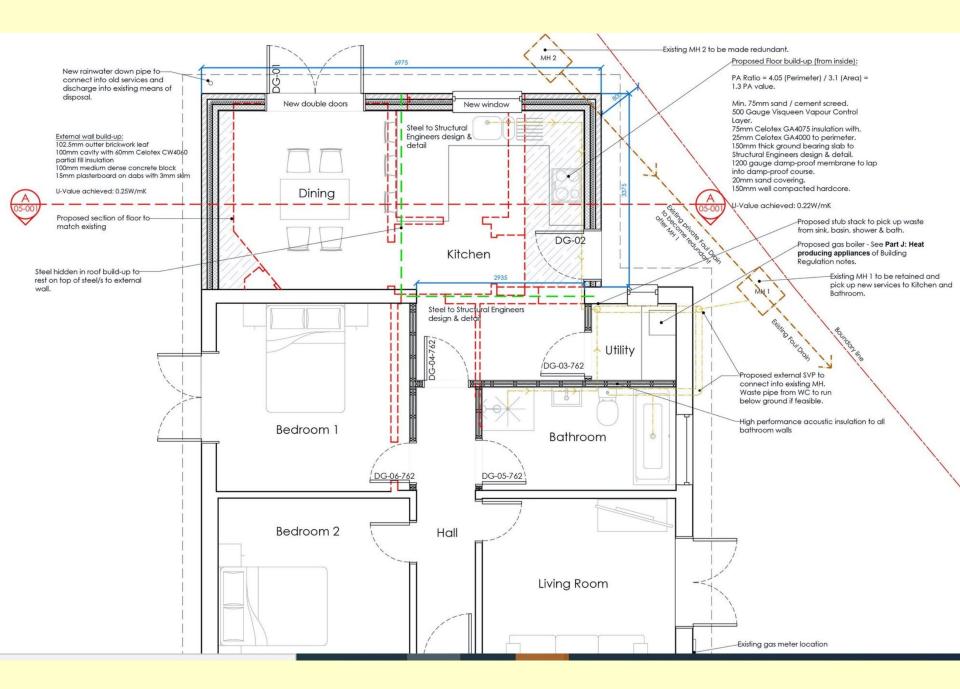
Global passenger flights, number of accidents and fatalities



#### Number of journeys



Economist.com





### James Lind

1747 surgeon, H.M.S. Salisbury

1 quart cider Worse 2 teaspoons of vinegar, 3 times daily in Worse gruel 25 drops elixir of vitriol, 3 times daily Worse Half pint seawater Worse 2 oranges and 1 lemon Recovered Nutmeg, garlic, mustard seed, horseradish, Worse barley water, cream of tartar, balsam of Peru & gum myrtle mixed. 3x daily.

### James Lind



### TREATISE ON THE SCURVY.

#### IN THREE PARTS.

#### CONTAINING

An Inquiry into the Nature, Caufes, and Cure, of that Difeafe.

#### Together with

A Critical and Chronological View of what has been published on the Subject.

By JAMES LIND, M.D. Fellow of the Royal College of Phylician in Edislargh.

The SECOND EDITION CORREled, with Additiona and Improvements.

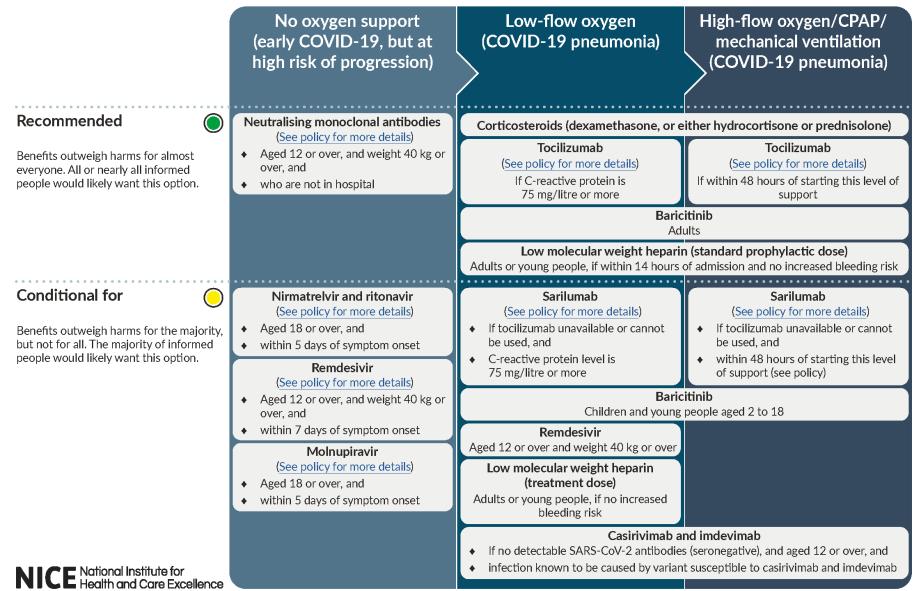
L O N D O N: Printed for A. MILLAR in the Strand, MDCCLVII:

### Summary of dates

- 1593 Sir Richard Hawkins prescribes oranges and lemons to treat scurvy at sea
- 1601 James Lancaster. Sailors with citrus free of scurvy
- 1747 James Lind. Randomised replicated experiment.
- 1753 Lind publishes Treatise on scurvy.
- 1795 British Navy orders citric fruits taken by navy
- 1865 Suitable diets introduced merchant navy
- 1600-1800 over 1 million lost in British navy due to scurvy.

#### Managing COVID 19: treatments (May 2022 v24.0)

#### page 1 of 2





Home > Projects

#### Sri Lanka: Learning from Failure - Mixed Results of Post-tsunami Mangrove Restoration

 Massive Mangrove Restoration Backfires

 Philippine conservation effort dooms ecologically critical trees

 Universe

 Nature 2030
 Our Work

 Our Union
 Resources

 New / News A Denter / New sequence seturation. Directly good Hinduits.

Story | 21 Feb, 2017

#### Mass mangrove restoration: Driven by good intentions but offering limited results

here is an urgent need to address the global degradation of coastal ecosystems, but are mass mangrove planting initiatives sustainable?

#### Many mangrove restorations fail. Is there a better way?

These carbon-hoarding, coastline-protecting forests are sponges for greenhouse gases. Doing plantings right and involving local communities are key to saving them.

Action	Percentage change in effectiveness	Reference
Applying evidence- based medicine	19% reduction in deaths; 29% reduction in hospital stays	Emparanza et al. (2015)
Marine protected areas	29% not positively influencing fish populations	Gill et al. (2017)
Common Agricultural Policy agri-environment measures	6% studies showed decreases, 17% mixed results, 23% no change, 54% increases. No increase in the effectiveness over time	Kleijn and Sutherland (2003) Batáry et al. (2015)
Effectiveness of ten measures for protecting raptors	Just carrying out effective measures could achieve the same outcomes for 22% less expenditure	Santangeli and Sutherland (2017)
Effectiveness of orangutan measures	Some actions (habitat protection; patrolling activities) 300-400% more cost effective than others (habitat restoration, rescue and rehabilitation, translocation)	Santika et al. (2022)
<i>Conservation Evidence Journal</i> papers	Of those applied interventions that were tested 31% could be considered as unsuccessful	Spooner et al. (2015)
Effectiveness of protected areas for waterbirds	27% of all populations positively impacted by protected areas; 21% negatively impacted; 48% no detectable impact	Wauchope et al. (2022)

# It is actually less good than that...

- It is rare to start by considering the full range of possible options
- Judgements usually made in ways that extensive research shows are likely to produce the wrong answer
- Decision making rarely follows processes known to be effective
- Costs rarely presented in the manner that makes them comparable and so any use
- Other sources of knowledge are typically used haphazardly
- There is little learning from failures
- There is rarely any effective learning.

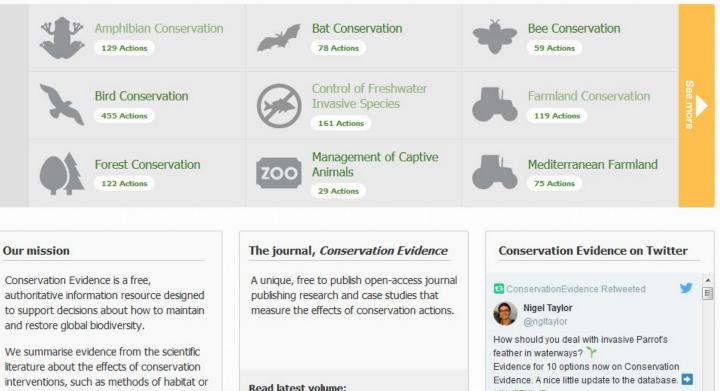
### Guidance on growing mistletoe

- Harvest berries from a tree in March or April. Make sure you choose a tree that is similar to the type of tree in your own garden that you wish to establish the mistletoe on.
- Discard any crushed berries and do not use berries from sprigs used as Christmas decorations. These will not germinate as they are generally harvested when immature.
- Choose a branch 10cm (4in) or more in girth on a tree that is 15-years-old or more. Ideally this should be fairly high up, so the developing plant receives plenty of light.
- Find a natural crevice in the bark or make a shallow cut to create a small flap.
- Remove the seeds from the fleshy berries and insert them into the crevice or under the flap.
- Finish by covering with hessian to protect the seeds from birds.

	Search			۹ 🔓 Se	G Select Language 🔻	
Conservation Evidence						
Providing evidence to improve practice	У Tweet 🖪 Share	Browse Evidence	Journal	About us -	Resources -	



#### Browse by category:



Volume 14

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species management.



Title

Category

Relevance

and harms

About actions

Sources of evidence

Refine	295	Actions found		
Category	+	Order results by:	Number of studie	s ▼ Rele
Keywords	+	Action	Effectiveness	Studies
Habitat	+	Cease or prohibit all types of fishing in a marine protected area	Awaiting assessment	79
Action type Country	+	Translocate to re-establish or boost populations in native range	Beneficial	64
Refresh results	C	Directly plant trees/shrubs: brackish/saline wetlands	Beneficial	47
		Use a larger mesh size	Awaiting assessment	42
		Use acoustic devices on fishing gear	Trade-off between benefit	33

### Restoration, creation and management of salt marshes and tidal flats

A·collation·of·evic@ce-based·guidance¶



Edited ·by:·Vanessa ·Cutts<sup>1</sup>, ·Paul ·L.A. ·Erftemeijer<sup>2</sup>, ·Lorenzo ·Gaffi<sup>3</sup>, ·Ward · Hagemeijer<sup>3</sup>, ·Rebecca ·K. ·Smith<sup>1</sup>, ·Nigel ·G. ·Taylor<sup>1</sup> ·and ·William ·J. ·Sutherland<sup>1</sup>¶

April·2024¶

-----Page Break------





#### Section·3·Restoration· approaches¶

- Guidance·on·facilitating·tidal·exchange·to·restore/create·salt·marshes· and·intertidal·flats¶

 $Guidance \cdot on \cdot using \cdot sediment \cdot to \cdot restore/create \cdot salt \cdot marshes \cdot and \cdot intertidal \cdot flats \P$ 

¶ Guidance·on·reprofiling·salt·marshes·and·intertidal·flats¶ ¶ Guidance·on·restoring·or·creating·salt·marsh·vegetation¶ ¶ Guidance·on·managing·vegetation·on·intertidal·flats¶ ¶ Guidance·on·chemical·control·of·*Spartina*·spp.¶ ¶ Guidance·on·physical·control·of·*Spartina*·spp.¶ ¶ Guidance·on·integrated·control·of·*Spartina*·spp.¶

### Guidance on facilitating tidal exchange to restore/create salt marshes and intertidal flats

Vanessa Cutts<sup>1</sup>, Paul L.A. Erftemeijer<sup>2</sup>, Nigel G. Taylor<sup>1</sup>, Lorenzo Gaffi<sup>3</sup>, Ward Hagemeijer<sup>3</sup> and William J. Sutherland<sup>1</sup>

1 Conservation Science Group, Department of Zoology, University of Cambridge, UK 2 DAMCO Consulting, Perth, Australia

3 Wetlands International, The Netherlands



Managed realignment in the Westerschelde, The Netherlands. [Credit: Edwin Paree]





Cite as: Cutts V., Erftemeijer P.L.A., Taylor N.G., Gaffi L., Hagemeijer W. & Sutherland W.J. (2024) Guidance on facilitating tidal exchange to restore/create salt marshes and mudflats. *Conservation Guidance Series No. 3, v1.0.* https://doi.org/10.52201/CGS/GQ0G7004

#### A ANNUAL REVIEWS



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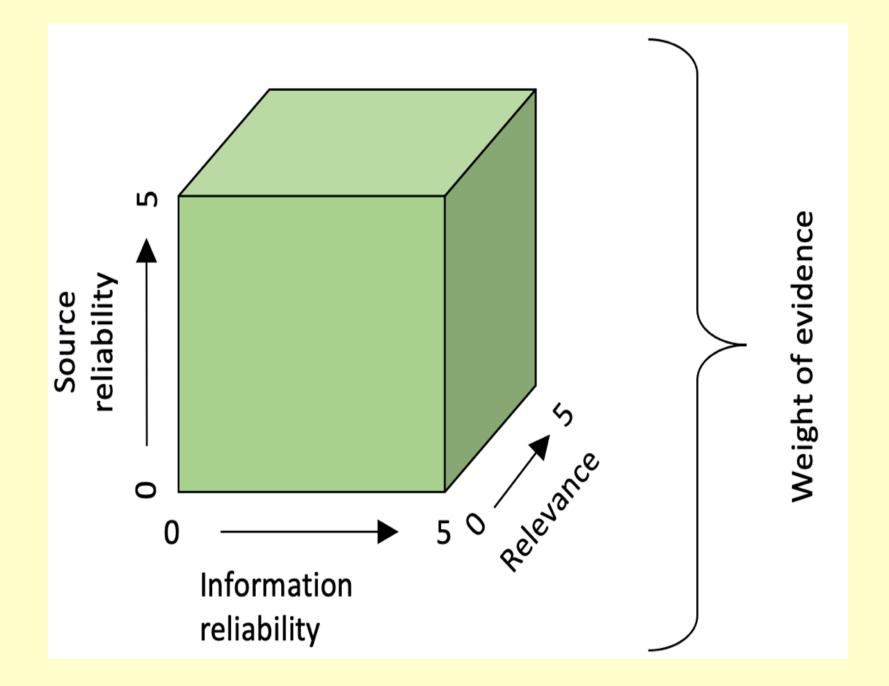
Annual Review of Resource Economics The Rigor Revolution: New Standards of Evidence for Impact Assessment of International Agricultural Research

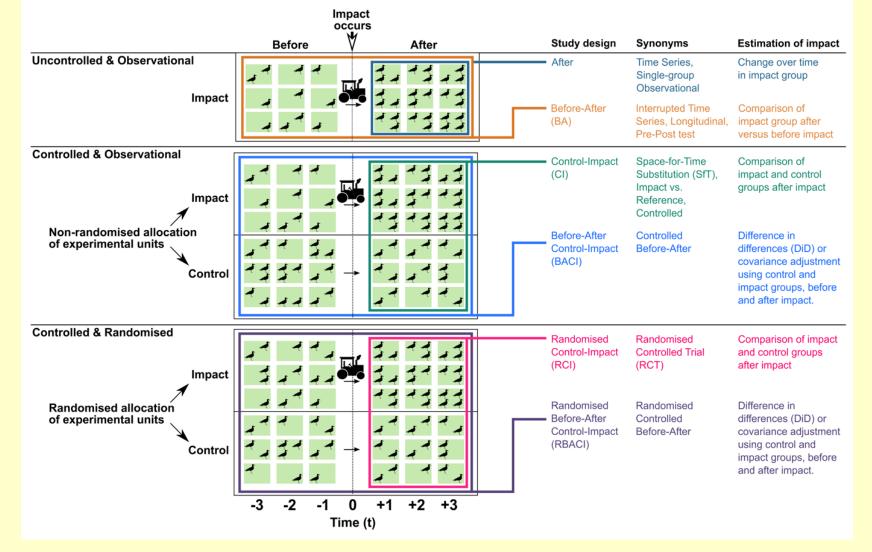
James R. Stevenson,<sup>1,2</sup> Karen Macours,<sup>3,4</sup> and Douglas Gollin<sup>5</sup>

<sup>1</sup>CGIAR Standing Panel on Impact Assessment, Alliance of Bioversity International and CIAT, Rome, Italy

<sup>2</sup>International Food Policy Research Institute, Washington, DC, USA

<sup>3</sup>Paris School of Economics, Paris, France: email: karen.macours@psemail.eu



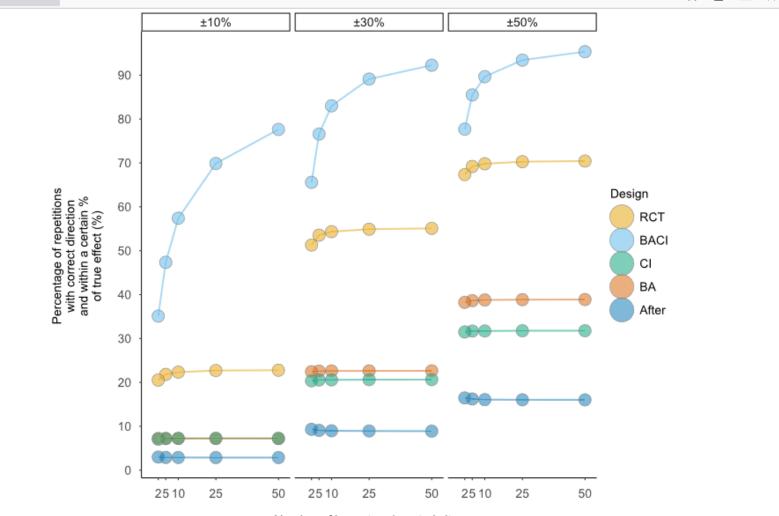


### Alec Christie



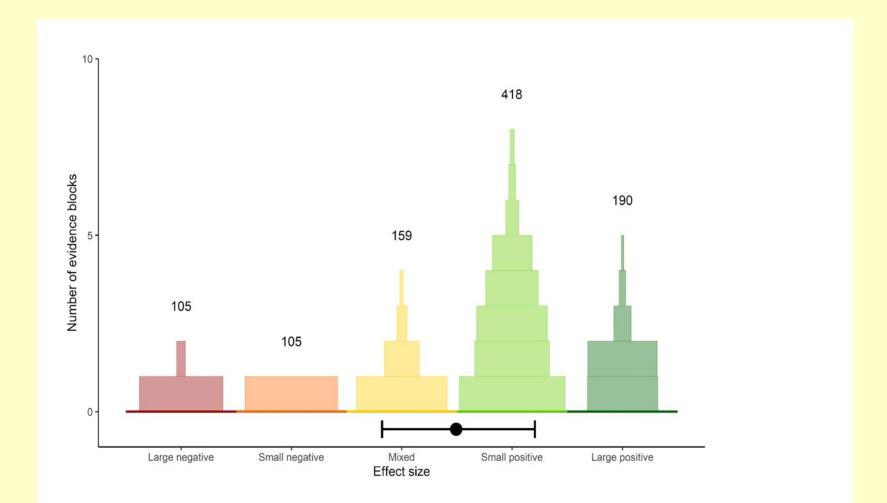
## How accurate the result is - e.g. is it within 50% of the right answer (right hand column)

77 7=0

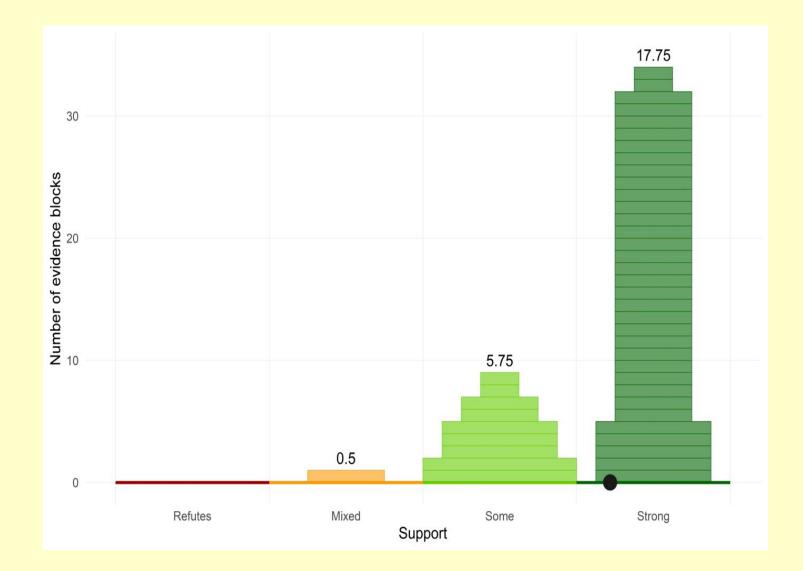


Number of impact and control sites

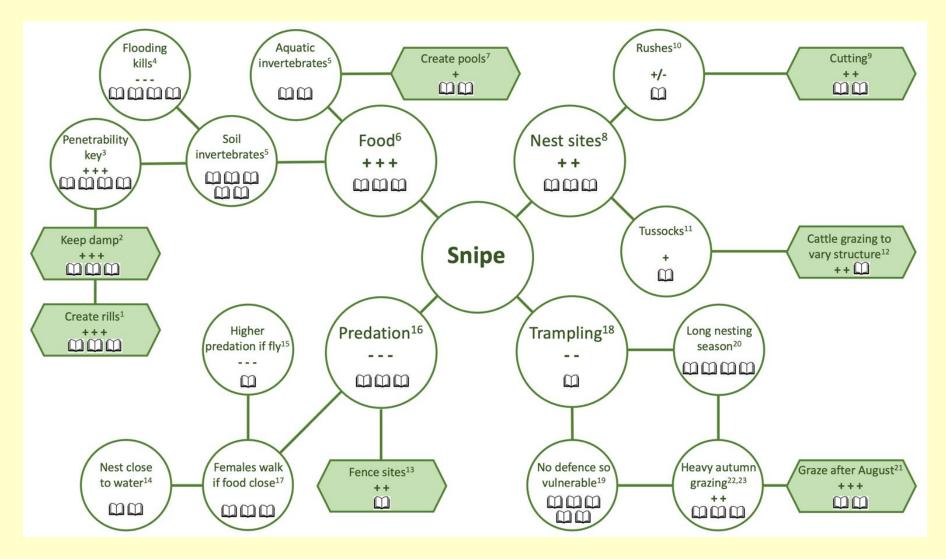
### Ziggurat plats



## MAVA: Do organisations use flexible funding to invest in organisational development?



### Mind map - snipe management



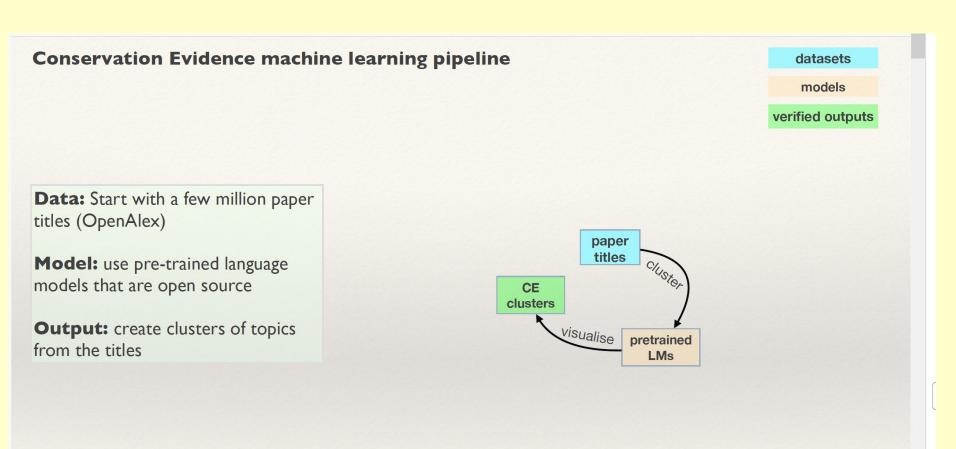
#### TRANSFORMING CONSERVATION A Practical Guide to Evidence and Decision Making

Edited by William J. Sutherland



#### Sadiq Jaffer

#### Anil Madhavapeddy



#### **Conservation Evidence machine learning pipeline**

datasets

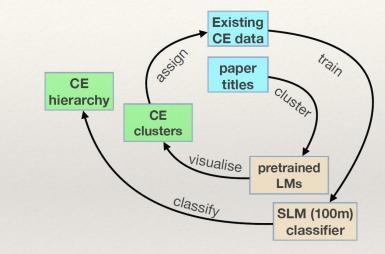
models

verified outputs

**Data:** Now integrate the existing CE datasets done manually to date.

**Model:** train a two-stage MLP (embed using a small language model, then train tiny model on those embeddings).

**Output:** generate a richer hierarchy of connectivity between CE topics.



#### **Conservation Evidence machine learning pipeline**

datasets

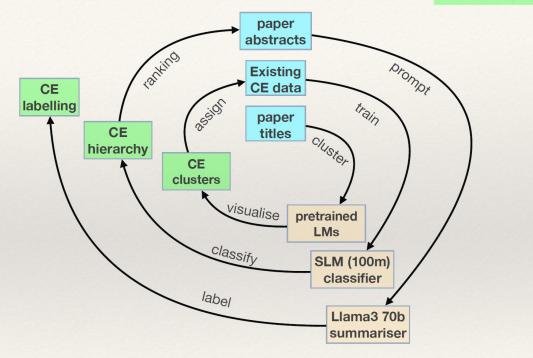
models

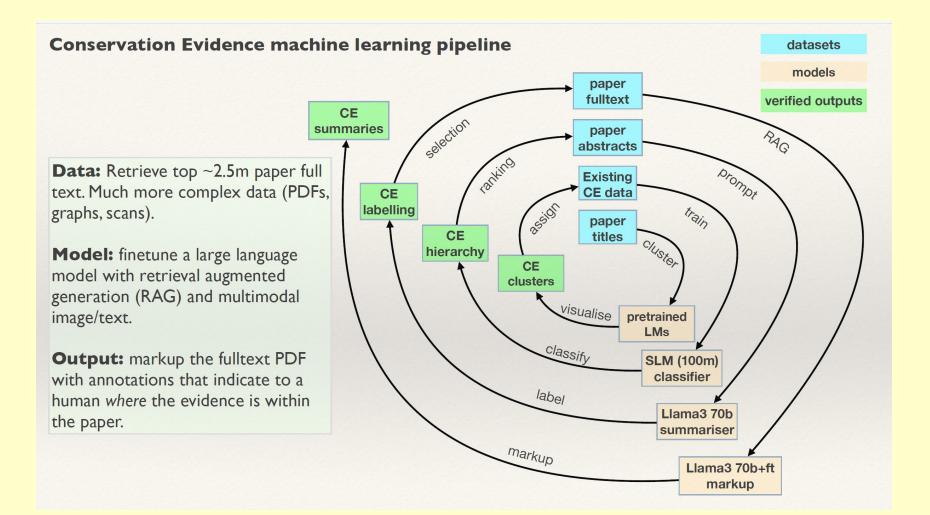
verified outputs

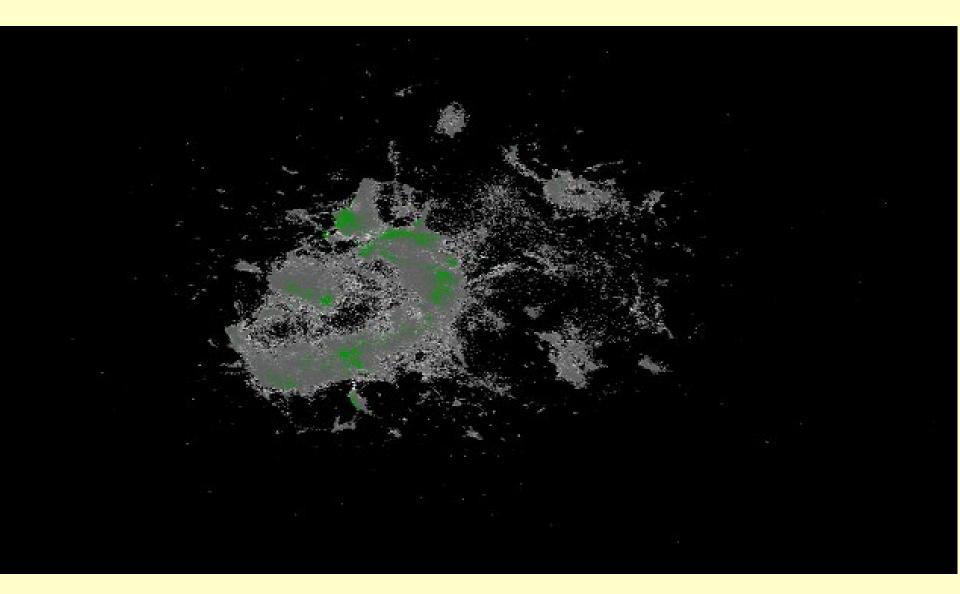
**Data:** Retrieve top ~2.5m paper abstracts. Required negotiations with publishers and Cambridge's journal subscriptions, and bespoke software to get the abstracts.

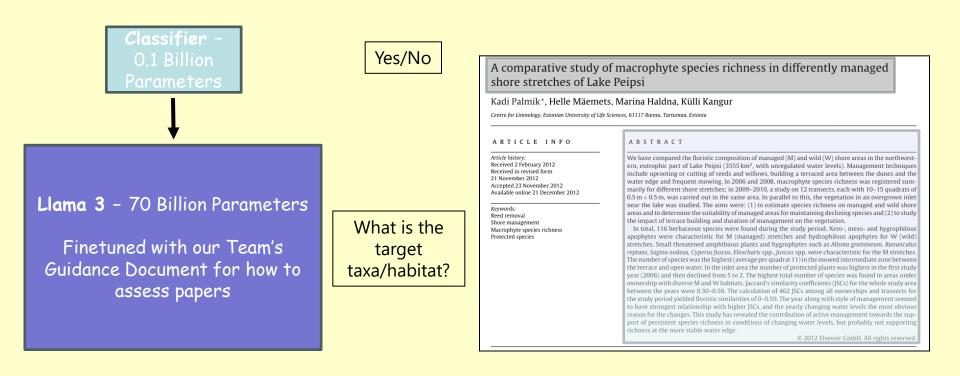
**Model:** switch to a large language model (Llama3 70b) to generate explanations and assign labels to each selected paper.

**Output:** interactive website of candidate evidence papers with summaries and labels.









### Experimental removal of introduced hedgehogs improves wader nest success in the Western Isles, Scotland

Summary Introduced predators are a major threat to island avifaunas world-wide. In the Western Isles of Scotland, recently introduced hedgehogs Erinaceus europaeus have become a serious predator of bird eggs and are an important cause of declines of some waders (Charadrii). Experiments at two sites in 1998 measured the effect on wader nest success resulting from hedgehog removal from fenced exclosures. The nest success of waders inside the plots (where hedgehog densities were zero or low) was approximately 2.4 times that of birds nesting in the adjacent control areas (where hedgehog densities were high). There was no evidence of a compensatory increase in egg loss to native avian predators. The experiment was an integral part of a research programme to support wader conservation efforts. On the basis of the experiment it can be predicted that the removal of hedgehogs on a larger scale would result in a large increase in nest success. The study also tested the practicalities of using relatively cheap fences against hedgehogs. Fences were generally effective, but on dry sandy ground rabbits Oryctolagus cuniculus burrowed under fences, enabling some hedgehogs to re-enter plots. Well-designed fences could be used as a conservation tool, both as a barrier to protect key sites, and to aid the trapping and removal of hedgehogs. However, fences cannot be seen as a long-term solution to the problem. Radio-tagged hedgehogs removed from the plots and released nearby all attempted to re-enter the plots. Two tracking methods revealed that displaced hedgehogs followed fences for distances up to 500 m looking for an entry point. There was no evidence that hedgehogs were able, or even attempted, to climb over or dig under fences. The establishment of hedgehogs in the Western Isles provides an example of a threat to biodiversity following human-mediated redistribution of a species native to the UK to parts of the UK (Scottish islands) outside the species' natural range, an activity not currently prohibited by law. Policy action to deter or control species introduction should consider ecological range even within national boundaries.



Categories: Birds 📏

The study measures the effect of removing introduced hedgehogs on wader nest success in the Western Isles, Scotland.

This experiment tests a conservation action (hedgehog removal) and its impact on wild taxa (waders).

The study has clear implications for conservation efforts to protect waders.

**Recommendation:** include (Criteria A: Conservation Action Impact)



Categories: Birds 📏



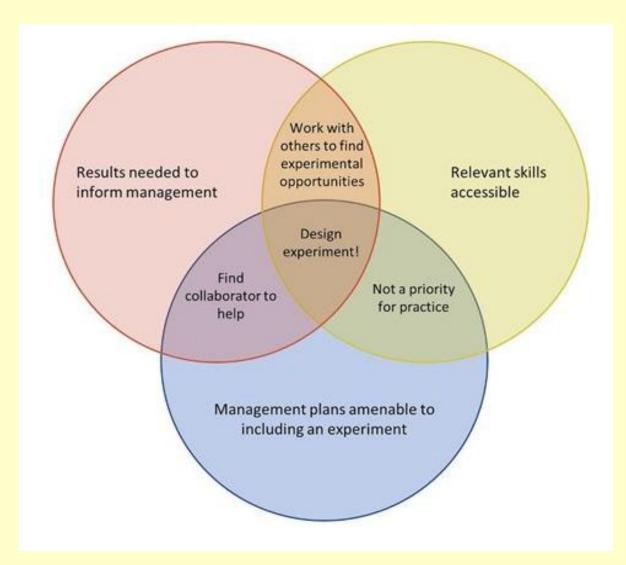


## AI Horizon scan



# Some AI Challenges

- Hallucinations (i.e. perceiving non-existent patterns to produce nonsensical and/or inaccurate outputs)
- Distribution data can be used by those wishing to exploit species
- AI might change society in many ways such as changing employment or working practices that could have wide impacts including for conservation
- The capacity to run models may become restricted to few well resourced groups.
- AI computers currently use considerable energy for power and cooling
- AI foundational models are biased towards certain knowledge systems and ways of doing things (e.g. the economic paradigm of the West vs that of traditional communities etc)
- Risk of domination by fake material
- Options for bad actors.



### **Checklist of eight actions for leaders to consider enacting**

- Ensure that job advertisements for decision-makers specify the need to understand evidence-based practice.
- Make someone responsible for creating and delivering a strategy for evidence use.
- Establish a process of providing training on the principles of evidence use.
- State that reporting on evidence use (e.g. an outline of how evidence was incorporated) is expected in plans and reports produced by the organisation.
- Establish a process so that contracted reports require a statement on evidence use.
- Include the standard question, "Does your manager routinely ask about the underlying evidence?", in annual reviews of practitioners and decision-makers.
- □ Create a process that ensures applications for funding include reflections on the underlying evidence.
- Make someone responsible for ensuring that tests of an action are regularly initiated, for example at least annually, and results published.

This checklist can be downloaded from Transforming Conservation and be modified and used.

#### Problem

Some large scale conservation projects fail to deliver (a)

Guidance frequently old and rarely based on evidence (b)

Agri-environment schemes can waste billions (c)

Protected areas ineffective unless managed properly (d)

Consultants frequently rely on out of date unsatisfactory information (e)

Processes used in decision making appreciated as likely to give wrong answers (f)

#### Challenge

Auditors question ineffective government spending

Funders appreciate scale of ineffective actions

Businesses wary of investing in actions known to be ineffective

Acceptance of the expert crisis (as promoted by Tetlock, Pinker etc) extends to conservation

High level governmental expectation of evidence use trickles down to agencies

Authority of planning decisions questioned

#### Enablers

Evidence reasonably complete and accessible

Tools available to enable practice

Processes to encourage evidence use by community

Processes to ease the embedding of tests into practice

#### Changes

Practitioners routinely reflect on evidence

Government agencies demand evidence use

Routine testing of actions

Funders ask why applicant expects proposals to work

Businesses demand to know the evidence underlying risks

Consultants have to be evidence based to practice

#### Consequences

Become unthinkable not to reflect on the evidence before making decisions

Evidence use fully embedded into policy and practice

Conservation becomes more attractive to fund

More and greater effective conservation

Markedly improved environment with better funded and more effective practice









"The more clearly we can focus our attention on the wonders and realities of the universe about us, the less taste we shall have for destruction."

-Rachel Carson





### **Bill Sutherland's Conservation Concepts**

@Bill\_Sutherland • 1.21K subscribers • 60 videos

I am conservation scientist who cares deeply about improving the planet. Each short vide ...more

twitter.com/Bill\_Sutherland and 2 more links



Customise channel Manage videos

Q

Home Videos Playlists Community



#### Who I hope to inspire and what I hope they will learn

388 views • 3 months ago

My intention is to inspire young ecologists and conservationists, provide additional material for undergraduate and postgraduate students and provide intriguing facts and amusing examples for my friends and colleagues who are experienced ecologists and conservation biologists.

#### For you



391 views · 5 months ago

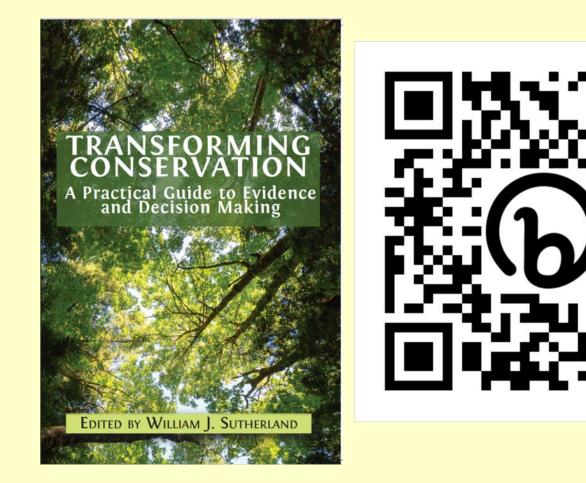
## Reasons to be cheerful





Anna Sutherland (aged 10) school report for Science 'Anna is progressing well,

but must take a more evidence-based approach.'



## https://bit.ly/3TqteY9